



FOR IMMEDIATE RELEASE

United War Veterans Council Invites the Public to Attend the 2018 New York City Veterans Day Parade

Medal of Honor Recipient Florent Groberg to lead the Parade as Grand Marshal, with Honorary Marshals Mike Erwin, Job Mashariki and Jason McCarthy

NEW YORK, October 11, 2018 – The United War Veterans Council ([UWVC](#)) invites the public to attend the 2018 New York City Veterans Day Parade on Sunday November 11. The annual parade honors America’s veterans and active service members and this year, will commemorate the 100th anniversary of the end of the World War I. For those who cannot attend in person, the proceedings will be broadcast live on PIX11 and streamed at Military.com from 11 a.m.-2 p.m., EST.

The 2018 parade route will run north on Fifth Avenue from 26th to 45th Street, beginning at 11:10AM and concluding at approximately 3:30PM. In keeping with a tradition begun after World War I, veteran leaders, elected officials, senior military officers and special guests will present wreaths at Madison Square Park’s Eternal Light memorial prior to the Parade.

With the U.S. Army as this year’s featured service, UWVC has named Medal of Honor Recipient and Army veteran Florent Groberg Grand Marshal of the parade. Born in France, Groberg received our nation’s highest military honor for heroic acts during his service in Afghanistan in 2012. Groberg will be joined by Team Red White and Blue founder Mike Erwin, local hero and founder of Black Veterans for Social Justice Job Mashariki, and GORUCK founder Jason McCarthy, all Army veterans who have been named Honorary Marshals.

“This year we’re commemorating the centennial of the end of the First World War, in which over 4.7 million Americans served, and 117,000 individuals lost their lives, fighting for our freedom and values,” said Mark Otto, UWVC Executive Director and U.S. Marine Corps Veteran. “We’re honored to have Groberg, Erwin, Mashariki and McCarthy marching with us, veterans who have not only fought for our country, but who have all given back to the veteran community in significant ways.”

The New York City Veterans Day Parade is made possible by public services provided by the City of New York, as well as the generous support of UWVC’s corporate sponsors, including J.P. Morgan Chase & Co, First Data, Wounded Warrior Project, HISTORY, and Cushman & Wakefield.

For credentials and media opportunities, please contact Benjamin Gorelick at ben@spectorpr.com. For more information on the marshals, the parade route, and supporting the 2018 New York City Veterans Day parade, please visit uwvc.org/vetsday.

About the United War Veterans Council

The United War Veterans Council, Inc. (UWVC) is a non-profit, non-partisan organization that honors and serves veterans. We achieve this goal by supporting and promoting a wide range of initiatives that provide vital services to our veterans community (including health, wellness and education), raising positive awareness and increasing public understanding of the needs of our veterans, military service members and their families through major public events and promotional activities, and uniting veterans



groups, community organizations, government agencies, businesses of all sizes and the general public. For more information, visit www.uwvc.org and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

About the New York City Veterans Day Parade

The New York City Veterans Day Parade is our nation's largest event honoring service. Produced by the United War Veterans Council (UWVC), the Parade provides the public with the opportunity to salute our veterans and military, and raises awareness for organizations working to serve their needs. It is the centerpiece of an annual citywide effort to honor our veterans community. This year's parade marks the centennial of the end of the First World War (1918 ~ 2018), with the U.S. Army as its featured service. For more information, visit uwvc.org/vetsday.